

CLARISSA HANEKOM

Creative Director | Motion Designer

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I am looking for roles that will leverage my creative leadership, Adobe CC expertise and further my interest in GenAI automation. In-line with my continued passion for learning, I will also have Prince2 Project Management qualifications by July 2026.

CAREER SUMMARY:

Motion Graphics Designer | OLIVER Agency (Royal Navy Team)

Mar 2024 – Present | Hybrid

- Directed an in-house creative team for the Royal Navy, overseeing all content
- Also collaborated with Unilever, Dove, and EDF Energy across brand campaigns
- Represented the team and their concerns to senior leadership
- Champion employee wellbeing initiatives as trained MHFA and team advocate

Freelance Creative Director

2020 – Present | UK & International Clients

- Deliver creative strategy, animation, branding, and marketing design for clients including Thought Clothing, Barnardos, ShoutOut UK, and Digital Nova Scotia
- Maintain consistent client retention through high-quality execution, strategic insight, and referral-based growth
- Collaborate with academic institutions to translate complex research into compelling visual content
- Operate end-to-end creative project management across animation, print, and digital assets

Associate Lecturer | Solent University

2025 – Present | Part-Time

- Teach animation students, focusing on real-world briefs, freelance business skills, and project workflows
- Achieved exceptional student engagement and attendance by blending practical industry experience with accessible teaching

Head Animator | Breckenridge

2022 – 2023 | Full-Time to Freelance Transition

- Led creative execution of animation, print design, and digital marketing materials across B2B and B2C projects
- Retained as a preferred freelance partner post-redundancy, reflecting consistent quality and trusted collaboration

Animator & Film Editor | The MTM Agency

2019 – 2020

- Known for fast-turnaround execution, creative flexibility, and strong illustration work in cross-functional agency teams

EDUCATION

Solent University

BA (Hons) Animation, 2015–2018 | High 2:1

SKILLS:

- Creative Direction & Concepting
- 2D Animation & Motion Graphics
- Graphic & Web Design
- Illustration
- Branding & Brand Strategy
- Video Editing (Premiere Pro, After Effects)
- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, XD)
- Project & Team Management
- Marketing Strategy (Email, Print, Social)
- Commercial generative AI, including visuals & video
- Social, OOH & Digital-First Campaigns

References and case studies are available on request or via LinkedIn.

Portfolio website (freelance only) available at www.honeycomb-media.com

Additional portfolio work available at request