

CLARISSA HANEKOM

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SUMMARY

Senior Motion Graphics Designer and Integrated Creative with experience delivering B2B and B2C work for global brands including Unilever and Dove. Experienced in leading creative projects, mentoring teams, managing clients and coordinating delivery across fast-paced environments. Currently completing a PRINCE2 Project Management apprenticeship alongside a career spanning agency, freelance and higher education.

WORK HISTORY

Senior Integrated Designer, OLIVER agency March 2024 - Present

- Worked with fast paced global clients such as Dove, Unilever and more
- Mental Health First Aider, Ambassador and ERG Lead
- Handled sensitive data with clients such as the Royal Navy, Army and DSEI event space.
- Continuously mentored colleagues to the point of promotion and encouraged new skill sets

Senior Motion Graphics Designer, Freelance Mar 2017 - Present

- Single-handedly delivered London Voters Registration week graphics 2 years in a row
- Worked with brands within John Lewis such as Thought Clothing through rebrands
- Produced international animations for UK, US, and Moldovan clients
- Demonstrated commercial awareness and strong client communication skills
- Acted as Studio Lead for Shogun Social for several months

Associate Lecturer in Animation, Solent University Feb 2025 - Aug 2026

- Delivered three units across the BA(Hons) Animation programme
- Mentored students across creative and technical development
- Supported students with additional needs and complex circumstances
- Maintained strong submission and attendance rates
- Managed classroom delivery in a fast-paced higher-education environment

Creative, Breckenridge Agency Nov 2022 - Nov 2023

- Ran all motion graphics projects for Breckenridge
- Consistently communicated with clients
- Scoped projects and budgets for new clients and projects
- Communicated with the wider team in a project management capacity with updates and timelines for projects, delegating where necessary

Animator and Film Editor, MTM Agency Jan 2019 - March 2020

- Produced or managed all film and motion content for Breckenridge in this period
- Successfully implemented MTM's new in-house film and motion department in this period

EDUCATION

Sep 2014 - July 2017

BA(Hons) Animation 2:1

Solent University

- Elected Class Representative for all 3 years of the course
 - Organised and negotiated classrooms and resources from the university
 - Advocated for classmates in University board meetings
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ADDITIONAL INFORMATION

Qualifications:

- Mental Health First Aider
- Gold Level Pencil AI
- Project Management Apprenticeship — expected January 2027

Languages: English, Afrikaans

Hobbies: Travel, Painting, Weight-lifting, Sailing, Reading

Volunteering: 4 years as an Independent Volunteer with young people in care and the local community hub